

M&A-as-a-service: 30% faster integration, zero Day-1 disruption

Extend a proven tuck-in playbook into a repeatable, AI-led integration model that scales across every acquisition



Every acquisition is a promise: to expand market presence, preserve the local brands customers trust, and unlock synergies – without slowing the deal machine down. The hard part is integrating fast enough, cleanly enough, and repeatably enough that the hundredth acquisition is easier than the tenth.

Executive takeaways

- Brillio's M&A-as-a-Service turns integration from a bespoke, site-by-site effort into a factory-based, repeatable engine spanning Pre-, During-, and Post-M&A.
- AI is the differentiator. ADAM (Agentic Data and Application Management), Brillio's AI accelerator platform accelerates discovery, dependency mapping, and synergy identification so decisions are data-driven.
- ~30% faster integration, zero critical Day-1 disruptions, ~60% less manual effort, 10-15%+ cost synergies, proven at 6,500+ users across 21 countries.

The real constraint on acquisition-led growth

For rapidly expanding companies, as acquisition velocity rises, the constraint shifts from finding good targets to absorbing them without disruption, cost overruns, or erosion of the local trust that made them worth buying.

Today, integration effort tends to be manual, site-specific, and dependent on the maturity of whatever infrastructure each target brings. That works for straightforward tuck-ins. It strains when the target is a nonstandard environment or a vertical move into an unfamiliar operating model. The result is variable Day-1 readiness, longer time-to-value, and rising per-deal cost. The answer is not more heroics per deal – it is a standardized engine that makes each integration faster, cheaper, and more predictable than the last.

What follows is the operating model itself: how Brillio structures every engagement across Pre-, During-, and Post-M&A so nothing is improvised deal-to-deal, the three principles that hold the engine together, and the three capabilities – ADAM's AI-led discovery and dependency mapping, a platform of reusable playbooks and accelerators, and a dedicated integration team – that convert the model into ~30% faster IT integration, parallel absorption of multiple acquisitions, and ~10%+ procurement and ~15%+ technology cost synergies. Continue for the full picture of how the engine is built and what it delivers.

M&A-as-a-Service: an integration engine

Brillio structures every engagement across the full lifecycle so nothing is improvised deal-to-deal. In Pre-M&A, we assess, score, and decide – benchmarking each target's maturity against a defined baseline to score complexity, risk, and synergy fit, driving data-driven go/no-go and planning decisions. In During-M&A, we plan, mobilize, and prepare – converting the assessment into a sequenced roadmap and a Day-1-ready plan across operations, infrastructure, and core systems. In Post-M&A, we integrate, optimize, and realize value – consolidating and rationalizing the combined estate so planned synergies become realized ones. Three principles hold it together: Acquire with Confidence (AI-powered insights and domain experts driving smarter decisions), Integrate with Speed (proven playbooks and specialized teams accelerating Day-1 readiness and business continuity), and Scale with Repeatability (a repeatable, AI- and automation-driven model that delivers predictable outcomes across every acquisition).

How Brillio delivers value

AI-Driven Integration Intelligence

AI-led discovery and dependency mapping accelerate integration planning, synergy identification, and decision-making - replacing slow, manual audits with a data-driven view of every target's estate.

A repeatable integration platform

Standardized playbooks and reusable accelerators enable rapid onboarding, consistent execution, and scalable integration - so that organizations can absorb multiple acquisitions in parallel rather than one at a time.

A dedicated M&A integration team

A specialized IT and domain team, proven delivery methods, and a strategic technology ecosystem gives organizations a predictable integration lifecycle and a single accountable partner across the deal flow.

The business outcomes are concrete

~30% faster IT integration with predictable Day-1 operational readiness

A repeatable framework that lets organizations integrate multiple acquisitions in parallel

Synergy capture worth **~10%+** in procurement savings

~15%+ in technology cost optimization, backed by maturity benchmarking, comparative assessment, and synergy scoring.

Brillio's AI-Led M&A Integration Engine

A scalable operating model that transforms acquisitions into predictable, repeatable outcomes through AI, automation, and proven integration methods.



Why Brillio: AI-Powered M&A Technology Excellence

Deep M&A Integration Expertise & Partnership: Deep experience in enterprise transformations and integration programs helps rapidly align acquired entities to target operating models, technology standards, and business objectives.

AI-Led Integration & Automation: ADAM-powered discovery, dependency mapping, and automation streamline integration activities, reduce manual effort, and accelerate consolidation across applications and infrastructure.

Scalable & Standardized Integration Model: A modular, repeatable integration framework ensures consistent execution across acquisitions while enabling organizations to absorb and scale multiple transactions in parallel.

Reducing Transition Risk Through Rebadging & Co-Investment: Flexible engagement models preserve institutional knowledge through rebadging, while co-investment accelerates integration initiatives, business continuity, and value realization.

Commercial Modeling & Outcome-Based Pricing: Outcome-aligned commercial models with acquisition complexity-based pricing provide cost predictability, faster decision-making, and scalable economics across acquisition portfolios.

Proven across complex, high-stakes integrations

Brillio has run this model for global leaders with high acquisition velocity and low tolerance for disruption.

Cold-chain logistics leader: A factory-based M&A-as-a-Service model delivered 30–40% faster integration turnaround, zero critical Day-1 business disruptions, and ~60% of manual integration effort eliminated through automation - with 100% adoption of client IT standards.

Global industrial manufacturer: 6,500+ users unified on one standardized platform across 21 countries, ~40% faster onboarding of acquired entities to standards, and 99%+ Day-1 user-access readiness.

High-tech commercial bank: 70+ applications integrated and rationalized into the parent group, ~55% reduction in alert noise through unified observability, and ~50% faster customer onboarding on the modernized platform.

Building-products distributor: A repeatable model for a roll-up strategy delivered ~35% faster integration turnaround per acquisition, 20–30% cost savings through application rationalization, and zero critical Day-1 disruptions - the closest analog to a roll-up operating model of this kind.

Brillio has lived this – firsthand

Beyond client work, Brillio has integrated its own acquisitions – Cognetik, Standav, Cedrus Digital and CloudStratex – across branding, license integration, compute and storage, end-user computing, people systems (HR, payroll, L&D), and customer and revenue systems. That firsthand experience means clients inherit battle-tested lessons, best practices, and accelerators rather than a first-time playbook: rebranded digital assets, unified AD forests and O365 tenants with SSO, workloads migrated off legacy infrastructure, 1K+ FTEs onboarded, and customer data unified for a single view and cross-sell.

Key takeaways

The bottleneck to acquisition-led growth is integration throughput. The next gains come from making each integration faster and cheaper than the last.

Extend the mature Tuck-in playbook to Non-Standard Non-Tuck-in and Vertical archetypes with a single, repeatable engine.

Brillio's M&A-as-a-Service spans the full lifecycle – Assess/Score/Decide, Plan/Mobilize/Prepare, Integrate/Optimize/Realize Value – anchored by ADAM, reusable playbooks, and a dedicated team.

Track record: ~30% faster integration, zero critical Day-1 disruptions, ~60% less manual effort, 10–15%+ cost synergies, proven at 6,500+ users across 21 countries

About Brillio

Brillio is The Enterprise AI Accelerator helping Fortune 1000 companies move from AI ambition to scaled impact, faster. Powered by our AI accelerator platform – Agentic Data and Application Management (ADAM), Brillio is one of the fastest-growing digital technology service providers, delivering transformation across five core workstreams: business-led transformation, customer experience transformation, AI and data engineering, digital engineering, and infrastructure engineering.

With 14 delivery locations across North America, Europe, and Asia and a team of over 6,000 customer-obsessed professionals, Brillio combines deep industry expertise, modern engineering, and accelerators to deliver measurable outcomes. Headquartered in Dallas, Texas, Brillio serves clients globally with a commitment to speed, scale, and measurable impact.



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