



brillio

# Reimagining the Enterprise Network: Brillio's Approach to NaaS

As organizations embrace cloud-first models, hybrid workforces, and data-driven decision-making, the role of the network has evolved. No longer a background utility, the enterprise network is now a foundational pillar for transformation – powering everything from cloud adoption and AI-driven services to customer experiences and real-time decision-making.

Yet many organizations remain limited by legacy architecture, operational silos, and inconsistent security policies that struggle to keep pace with change.

This is where Brillio steps in: we help enterprises reimagine their network, turning it into a strategic advantage that scales with the business.

# A Layered Network **Services Model**

Brillio's approach balances stability with speed. We help businesses build strong, secure network foundations – then accelerate with tools and frameworks that allow them to scale and respond to change faster.

## **Getting the Basics Right: Foundation Layer**

Brillio lays the groundwork for scalable, secure, and automated networks that serve as the backbone for digital operations.

- End-to-end SD-WAN design and deployment across complex enterprise environments
- Implementation of secure access frameworks, including zero-trust architecture
- Automated provisioning and policy enforcement to reduce manual overhead
- AIOps-based monitoring for real-time network health insights and user experience

## **Building for What's Next: Acceleration Layer**

Building on this foundation, Brillio helps enterprises push the envelope with resilient, future-ready capabilities.

- Network Resiliency Engineering leveraging NaaS operating models
- Modular components that support rapid edge deployments in retail and logistics
- Integration of observability, compliance, and governance-as-code practices
- Security embedded directly into the network fabric

# Why Brillio? A Partner, **Not Just a Provider**

More than a vendor, Brillio acts as a strategic partner, delivering integrated GTM plays and transformation pods that combine cloud, ops, and network strategies.

- Joint GTM models that drive adoption and market differentiation
- Rapid deployment capabilities aligned to enterprise demand shifts
- Network provisioning aligned with broader transformation programs
- Growth-focused co-sell models that expand recurring revenue

## **Streamline Operations & Focus on Core Innovation**

With Brillio managing customer onboarding, integration, and support, internal teams can reduce operational overhead and stay focused on product innovation. Our mature ITSM, cloud, and support frameworks help scale operations efficiently, freeing up time and resources where they matter most.

## **Elevate Solution Value & Expand Service Scope**

Combining NaaS with Brillio's digital strengths in Edge, IoT, Cloud, and AI creates differentiated, full-stack offerings tailored to real enterprise needs. This integrated approach deepens customer engagement, increases average deal size, and drives long-term growth.

# Real-World **Results**

## **Saving 40% in Annual TCO for a Global Financial Services Provider**

Facing a highly fragmented and complex network infrastructure, this client – one of the world's largest financial services firms – struggled with scalability, operational costs, and security. Brillio partnered with them to implement a fully automated, policy-driven network model backed by advanced tools such as Ansible, Python, and Tufin.

### **The Result**

- 25% reduction in workforce cost through automation
- 40% savings in annual TCO
- 7,000+ successful changes processed monthly with zero downtime
- Seamless management across 480+ corporate offices and 4,800 banking centers

## **Reducing Provisioning Fallout by 60% for a Leading US Multinational Telecom**

Determined to build a future-ready Virtual Network Services Platform, the client, one of the largest Telecommunications Conglomerates in the world, sought to improve efficiency, scalability, and customer self-service capabilities. Brillio co-created the industry-first platform, introduced intuitive design tools for engineers, and enabled vendor-agnostic license automation. Additionally, we implemented Network Health Monitoring and developed a single source of truth to monitor the network performance at customer level

### **The Result**

- 60% reduction in provisioning fallout
- 17,000+ real-time self-service activations (IP, Ethernet, Cloud)
- Network performance and reliability significantly improved
- Significant reduction in manual errors through zero-touch provisioning

## About Brillio

Brillio is one of the fastest growing digital technology service providers and the partner of choice for many Fortune 1000 companies seeking to turn disruptions into competitive advantages through innovative digital adoption. We help clients harness the transformative potential of the four superpowers of technology: cloud computing, Internet of Things (IoT), artificial intelligence (AI) and mobility. Born digital in 2014, we apply our expertise in customer experience solutions, data analytics and AI, digital infrastructure and security, and platform and product engineering to help clients quickly innovate for growth, create digital products, build service platforms, and drive smarter, data-driven performance. With 14 locations across the US, the UK, Romania, Canada, Mexico, and India, our growing global workforce of 6,000 Brillians blends the latest technology and design thinking with digital fluency to solve complex business problems and drive competitive differentiation for our clients. Brillio was certified by Great Place to Work® in 2021, 2022, 2023, and 2024.



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