



# **Accelerating Digital Products Development from Six Months to 30 Days for a Global Insurance Leader**

Launching Innovative, Customer-friendly solutions faster than ever



As a leading independent insurance group based in the UK, this organization ranks among the largest in the sector. With a global presence across more than 30 countries and over 250 locations, the client employs more than 11,000 professionals and operates a diverse portfolio of specialist brands. Known for its deep expertise and strong local relationships, the client has been a trusted partner to a wide range of customers with varied insurance needs.

As part of its broader digital transformation journey, the organization recognized the need to modernize its software development processes and offer a faster, more intuitive digital experience to its customers. Traditional development cycles were proving too slow and costly, hindering innovation and making it difficult to keep pace with rapidly evolving customer expectations. The organization needed a new approach – one that could significantly reduce the time to market, improve operational agility, and support always-on customer engagement.





# Boosting Delivery with a Low-Code Platform

To address this, the client turned to low code development, identifying it as a strategic lever to accelerate innovation. By adopting a low-code platform, the client would deliver new digital products up to six times faster than before, reduce development timelines from six months to 30 days, and provide 24/7 service access to customers. At the same time, they sought to lower development costs and increase flexibility across platforms and teams – transforming both the speed and the quality of digital delivery.

With deep expertise in Mendix low-code platforms and a proven ability to execute with speed and precision within strict timelines, Brillio was selected as the partner of choice.

# Deploying Agile Solutions with Mendix

Brillio's approach went beyond implementation – it began with a focus on improving the user experience. The team provided strategic inputs on UI, UX, and workflow design, and actively engaged with client stakeholders to identify user pain points and recommend meaningful solutions. Leveraging Mendix's powerful capabilities, such as visual modeling, pre-built components, AI-assisted development, and rapid prototyping, Brillio enabled faster development cycles and seamless collaboration across teams.

The deployment followed an agile mode, emphasizing co-innovation and continuous improvement. Brillio collaborated closely with the client to tailor solutions that aligned with specific business goals, ensuring that scalability, security, and best practices were embedded throughout. The solution was deployed across Mendix Cloud and on-premises environments to meet various business needs.

With robust monitoring and analytics in place, the engagement included a continuous improvement plan supported by regular iterative updates.

# Accelerated Transition, Seamless Maintenance, and Significant Cost Reduction

The transition from design to launch was achieved in less than half the time typically required by traditional approaches – even during the December holiday season. Application maintenance became significantly more efficient, with administrative configurations requiring no manual code changes. This reduced the burden on technical teams and improved long-term sustainability.

The revamped digital platform delivered a far more intuitive and engaging user experience, which led to greater user adoption and satisfaction. Customers could now access services with a clean, responsive interface that made navigation seamless. Post-launch, the number of bugs reported was minimal, and any issues that did arise were resolved far more quickly than under the previous model.

The collaboration with Brillio empowered the client to fast-track its digital transformation, launching innovative, customer-friendly solutions faster than ever before.

- Faster Time-to-Market
- Enhanced User Experience
- Reduced Costs
- Higher Customer Satisfaction
- Efficient Post-Go-Live-Support





## ABOUT BRILLIO

Brillio is one of the fastest growing digital technology service providers and the partner of choice for many Fortune 1000 companies seeking to turn disruptions into competitive advantages through innovative digital adoption. We help clients harness the transformative potential of the four superpowers of technology: cloud computing, Internet of Things (IoT), artificial intelligence (AI) and mobility. Born digital in 2014, we apply our expertise in customer experience solutions, data analytics and AI, digital infrastructure and security, and platform and product engineering to help clients quickly innovate for growth, create digital products, build service platforms, and drive smarter, data-driven performance. With 17 locations across the US, the UK, Romania, Canada, Mexico, and India, our growing global workforce of 7,000 Brillians blends the latest technology and design thinking with digital fluency to solve complex business problems and drive competitive differentiation for our clients. Brillio was certified by Great Place to Work® in 2021, 2022, 2023, and 2024.



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