

Horizon 2 Enterprise Innovator

AI improves human
decision making

HFS *horizons*

Generative Enterprise™
Services, 2023

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Quick start with
vertical solutions and
outcome-based pricing



Value proposition: Brillio offers quick and easy access to industry-specific outcomes through pre-built modules and accelerators.

Growth proof points: Brillio has invested \$25 million to date. It has 100+ GenAI-trained professionals and 150+ prompt engineers across service lines.

Key differentiators: Outcome-based pricing is a specialty. Brillio is training its teams and supporting AI in academia. It offers the customer-focused benefits of smaller firms.

Outcomes: Outcomes include virtual assistants (LLM-powered chatbots) enabling self-service increased CSAT scores and an AI-enabled BI-delivered self-serve through natural language.

Customer kudos: Customers like Brillio’s technical expertise and agility.

Partner kudos: Partners like Brillio’s data analysis.

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Access the report at www.hfsresearch.com