

# India is at an inflection point today and digitization is a prime requirement to thrive



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## **Which are the top 3 sectors in India that are poised to grow most in the next 1 year and why?**

>> India is at an inflection point – digitization is a requirement to thrive in India today. Across various sectors, companies are being forced to take a hard look at the digital fortitude of their business.

They must make the right foundational decisions that will allow them to modernize into the future. In the current milieu, we see the following three sectors poised to grow the most in the next year:

1. Banking, Financial Services, and Insurance (BFSI): Fintech adoption in India is the highest globally and the rise of Neobanks, Fintech SAAS, and Insuretech are fuelling further growth

2. Healthcare: The adoption of technology advancements, the emergence of telemedicine, and government initiatives like e-health
3. Retail & Consumer Packaged Goods: There is a 4x growth in consumption fuelled by a digital economy with e-commerce being an important medium of growth

## **How do you see Brillio contributing to**

## **these sectors?**

>> As resilience, agility, and speed become paramount for the enterprise, Brillio understands the importance of providing a meaningful customer experience at every touchpoint. With sustained focus and deep domain expertise that spans across various industries, we challenge the traditional consulting model through our digital technology fluency, design thinking, and rapid prototyping/

problem solving with our ability to drive scale. Simply put, we help our customers accelerate what matters to their business by leveraging our expertise in agile engineering to bring human-centric products to market at warp speed.

## **What has been the brand journey and vision of Brillio?**

>> Born in the digital age in 2014, Brillio has remained laser-focused on turning technologi-

cal disruption into the advantage that our customers need to thrive in today's digital economy. Our mission is to bring innovation to the digital world and provide the best customer experience possible through true partnerships and integration with our clients. Our growth is fueled by our vision of being the digital transformation partner of choice for Fortune 1000 enterprises and help them on the most relevant priorities. We do this by embracing the four digital superpowers: mobile technology, cloud, Artificial Intelligence, and IoT, enabling our clients to rethink their business in entirely new ways.